

City of Grosse Pointe Park

15115 EAST JEFFERSON AVENUE □ GROSSE POINTE PARK, MICHIGAN 48230 □
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Event List for TIFA FY 2020-2021

Provided per the Recodified Tax Increment Financing Act, Act 57 of 2018, Section 125.4910 Website; requirements Subsection 910 (iv) List of authority events and promotional campaigns for the immediately preceding fiscal year.

Tax Increment Finance Authority

After 6 on Kercheval Summer Series

The After 6 on Kercheval summer series is a family friendly community event that is open to all ages. Events take place on the fourth Saturday of the month, June through August from 6:00 pm – 10:00 pm, is three city blocks in length, and averages 2,500 – 3,000 people per event. These events include bands, live entertainment, carnival rides, beverage tent, food trucks, charity dunk tank, and street vendors selling a variety of goods. This summer series offers a fun and inexpensive, social setting for community members to enjoy and show off the Kercheval business district in Grosse Pointe Park. Due to COVID-19 no After 6 on Kercheval took place in 2020 and the June 26th 2021 event was cancelled due to a significant rain storm.

Charlevoix Street Parties

The Charlevoix Street Parties are adult focused events that are free to all communities. These parties take place on Saturday nights in June, July, and September from 7:00 pm – 11:00 pm. The parties usually have a theme for each event night and include bands, entertainment, food trucks, beverage stations, and street vendors. These parties offer a great “date night” opportunity and show off our growing night life and business district on Charlevoix. Due to COVID-19 no events were held in 2020. Summer Boogie was held on June 12th 2021 from 7-11pm on Charlevoix between Maryland & Lakepointe.

West Park Winter Social

Typically hosted on Thanksgiving weekend, this event was cancelled due to COVID-19

Chilly Fest

For the first time ever the fifth annual Chilly Fest was moved out of the City Parks and onto the streets this year to support local businesses hurt by the pandemic and to enhance safety for residents. Chilly Fest was held from 2-6pm on February 27th. 25 local businesses participated with food and drink samples and raffle prizes. Activities included beauty treatments, carriage rides and mobile axe throwing.

Fuzzy Penguin Hunt

A treasure hunt for children ages 13 and younger concluded on February 27th 2021 with participating TIFA businesses during the month of February. Fuzzy penguin toys were placed at businesses and children who found them were to fill out a form online to keep track of their search. The completed form allowed a chance to win prizes.

Snowmen

Participating TIFA businesses placed snowmen in front of their stores in the months of February and March and on February 20th 2021 families who signed up decorated the snowmen.

Paddys in the Park

In 2021 for the first time on Kercheval was the first Paddys in the Park event. The Event took place on March 13th from 2-10pm. Kercheval Avenue from Beaconsfield to Lakepointe was closed for the event which included bands, food and drinks from participating restaurants including bag pipes and drummers.

