

# **Charlevoix Streetscape Project**

## **Summary of Kercheval After 6 Pop-Up**

### **Introduction**

The Charlevoix Streetscape project is a collaborative initiative between the City of Grosse Pointe Park and its Tax Increment Finance Authority (TIFA). This project entails the full reconstruction and reimagining of Charlevoix Street, spanning from the western city limits at Alter Road to Beaconsfield Avenue.

The project team attended Kercheval After Six on Saturday, June 28<sup>th</sup>, to collect feedback on proposed street furnishings. Kercheval After Six is a monthly street fair throughout the summer where the community can stroll Kercheval Street, support local businesses, enjoy live music, and kids can play.



### **Community Response**

At Kercheval After 6, in addition to viewing project renderings, attendees could vote on their preferred furnishings in the following categories: planters, benches, trash cans, brick pavement, and bike racks.

## *Planters*

Option 1



Option 2



Some respondents did not recognize a noticeable difference between the two planters; however, 69% (61 stickers) of people preferred option 2.

## *Benches*

Option 1



Option 2



Slightly more than half of pop-up attendees (56% or 56 stickers) preferred option 1; some shared that the bench with the back would be more inclusive for the elderly. However, a few participants liked option 2 for the added flexibility.

*Trash Cans*

Option 1



Option 2



Nearly 1/3 of respondents (64% or 63 stickers) preferred option 2, the modern trash can.

*Bike Racks*

Option 1



Option 2



More than 3/4 of respondents (76% or 68 stickers) preferred option 2. One participant shared that the City should consider the bike racks at the Macomb Library.

## *Brick Pavement*

Option 1



Option 2



Some respondents expressed concerns about the placement of brick pavement thinking it was for the road or sidewalks before realizing that it will be an accent treatment, visually separating the sidewalk from the road. 58% of people (57 stickers) preferred option 2. One person mentioned that these pavers may present a challenge for people wearing heels.

### **Participants' Demographics**

Of the participants, many anecdotally shared that they were residents of Grosse Pointe Park. However, a few participants were former GPP residents and/or frequent visitors to the area. There was great diversity in the age of participants, likely due to the nature of the event.